

I support media diversity

I am writing to you today to comment on Docket No. 02-277, The Biennial Review of the FCC's broadcast media ownership rules. In its goals to promote competition, diversity and localism in today's media market, I strongly believe that the FCC should retain all of the current media ownership rules now in question. These rules serve the public interest by limiting the market power of already huge companies in the broadcast industry.

At a time when the FCC is allocating and promoting more unlicensed spectrum for unlicensed uses, which will create greater public access to spectrum and more diversity, competition and development in the wireless telecommunications industry, it is contradictory for the FCC to also be considering changing the rules on media ownership so that, in the end, there will be less public access to our airwaves and media, less diversity of ownership and ultimately less diversity of viewpoints. Our democracy thrives on the diversity of opinion allowed by a diverse media. The large media corporations are not concerned about the health of our country's democracy and a thriving national debate. They are concerned with profits and will direct programming such that it makes the greatest profit, not provoke the most debate and critical thought.

I do not believe that the studies commissioned by the FCC accurately demonstrate the negative affects media deregulation and consolidation have had on media diversity. While there may be indeed be more sources of media than ever before, the spectrum of views presented have become more limited.

The right to carry on informed debate and discussion of current events is part of the founding philosophy of our nation. Our forefathers believed that democracy was best served by a diverse marketplace of ideas. If the FCC allows our media outlets to merge, our ability to have open, informed discussion with a wide variety of viewpoints will be compromised.

The public interest will best be served by preserving media ownership rules in question in this proceeding.

In addition to the official hearing on this matter in Richmond, VA, I strongly urge the FCC to hold additional hearings elsewhere around the nation to solicit the widest possible participation from the public which will be the most directly affected by the outcomes of these decisions. I think it is important for the FCC to not only consider the points of view of those with a financial interest in this issue, but also those with a social or civic interest.

With the serious impact these rule changes will have on our democracy, it is incumbent on the Commission to take the time to review these issues more thoroughly and allow the American people to have a meaningful say in the process.

Sincerely,

James Stobaugh

